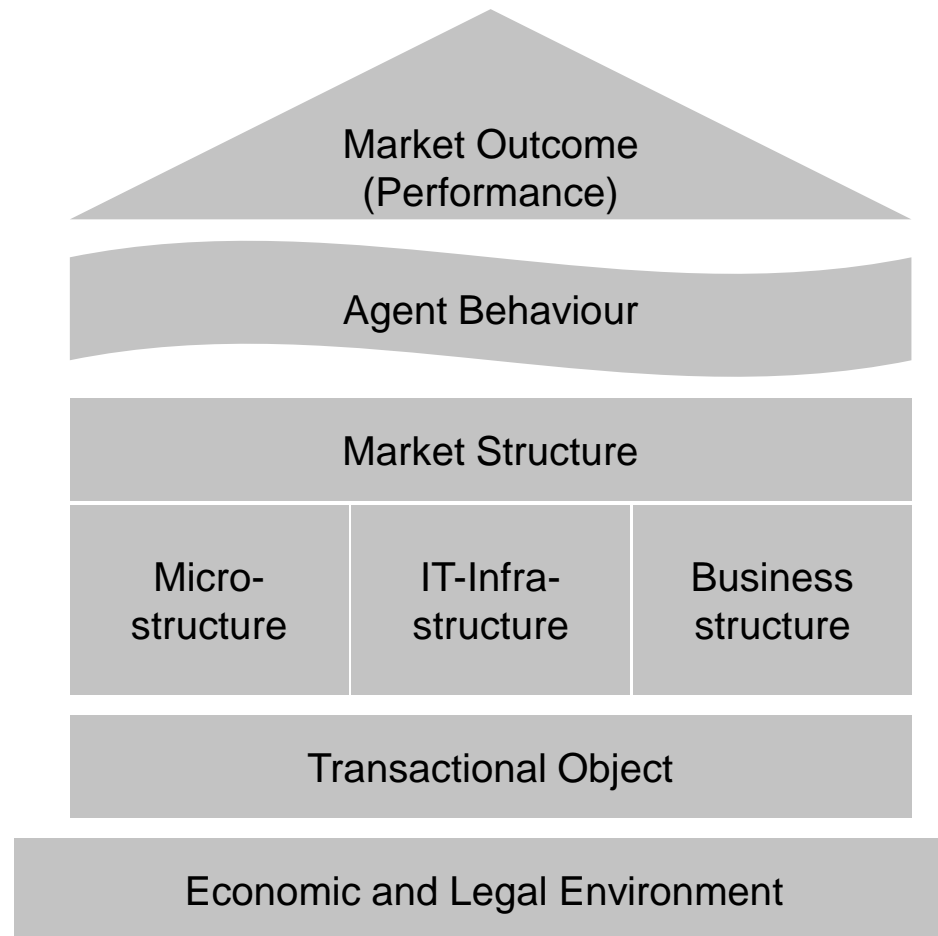


Framework of Market Engineering



“House of Market Engineering” [Weinhardt et al. 2007]

Market Engineering as a “Workbench”

